

Seeking Artists/Craftspeople for New Publication

Coastal Community Capital and the Cape Cod Chamber of Commerce, in partnership with Cape Cod Homebuilders Association, the Cotuit Center for the Arts, and the Cultural Center of Cape Cod, have received a grant from the Massachusetts Cultural Council to create an innovative, systemic link between the artists and artisans on Cape Cod, Martha's Vineyard, and Nantucket and people in the architectural, design and building trades: *A Sourcebook of Handmade Items with Architectural Elements*. This high-end publication will be promoted and sold to people in the building and design communities, and will also be available to the general public.

The types of handmade architectural items to be featured in the Sourcebook include, but are not limited to furniture, hand-produced flooring, cabinetry, ceramic tile, sinks, lighting, stained glass windows, metal work, textiles, garden sculpture, masonry and decorative painting, (defined as wall murals and wall treatments, not individual paintings). If you have a product not listed here, but that you have sold to people to be installed in their homes or businesses, we would encourage you to present those products for inclusion in the Sourcebook.

This professionally-published Sourcebook will give builders, architects, and designers, particularly in the high end market, a place to find high-quality and unique art and craft produced locally for their discerning clients. For the book, we are seeking artists and artisans who work in wood, clay, metal, glass and mixed media, whose work has been used in architectural applications. This Sourcebook is being modeled on a successful similar book created and being used in Western North Carolina. We have modified our approach to reflect regional differences through the use of focus groups made up of artists, builders, architects, and designers.

Artists interested in having their work in the Sourcebook should apply using the criteria listed below. After a brief review, selected artists and artisans will arrange for our photographer to take pictures of their work. The pages of the book will then be laid out by a professional designer. Our goal is to have the Sourcebook printed by the end of the year.

The Sourcebook will be an invaluable resource to the architectural community, but it also presents a unique opportunity for participating artists and craftspeople to put themselves and their work in front of that community. The Sourcebook will expose the artists and their work to hundreds of potential clients. Additionally, artists will also receive digital copies of the professional photos that were taken of their work, as well as the rights to use those photos.

Application Criteria:

All items presented must be locally made on Cape Cod, Martha's Vineyard, or Nantucket by professional artists who meet the following requirements:

- They must have experience working with architects, builders, or designers as evidenced by installed work;
- They must provide high-resolution digital photos to show examples of their work, including photos that show their work installed, (Professional photographs will be taken for artists selected);
- They must assist in gaining access to installed work for photographs;
- They must be able to attend a required one-day seminar on working with the building and design trades (note: This seminar will be offered twice to accommodate different schedules);
- They must prove their reliability and ability to meet deadlines, through references from builders, designers, or private clients, (Please include list of references);
- They must demonstrate that their work can meet the rigors of architectural use in homes and/or businesses
- They must be willing to pay a \$300 fee for a full page front and back pictorial display of your work, along with contact and bio information

Application process:

The deadline for applications has been extended to August 31st.

Artists and artisans are asked to submit the following for review:

- High-resolution digital photos of work that has an architectural application (Please limit the number to 6 and present them on a CD).
- Photos of installed work (Note: These photos do have to be taken professionally. The quality of this shot is not critical at this time)
- Resume or artist statement (3 copies, please)
- References and/or testimonials (3 copies, please)
- A \$25 application fee sent with your application, made out to the Cape Cod Chamber of Commerce, which is managing the project.

For artists on Nantucket, and from Barnstable Village to Provincetown, applications should be sent or delivered to:

Robert Nash, Executive Director
Cultural Center of Cape Cod.
307 Old Main St., South Yarmouth 02664.
508-394-7100

For artists on Martha's Vineyard and from Hyannis west, applications should be sent or delivered to:

Christine Duren, Executive Director
Cotuit Center for the Arts.
4404 Falmouth Road

Cotuit, MA 02635
508-428-0669

If you have any questions about the Sourcebook or the application process please contact Bob or Christine, who are more than willing to help you through the process. If you need to contact the project director, you can email Clare@capecodchamber.org, or call her at 508-362-8910.