

ART ON TWO WHEELS

A Major Exhibit of Harley Davidson Motorcycles Including Rare, Vintage, Custom ... All Extraordinary

At the Cultural Center of Cape Cod
September 21-November 24, 2019



From September 20 - November 24, 2019, the Cultural Center of Cape Cod will be filled with an extraordinary exhibit of motorcycles and motorcycle art from the collection of Osterville's David McGraw, who has worked for decades to acquire and restore iconic Harleys and other fine machines, including some so rare that even Harley Davidson does not own them. The exhibit will be celebrated with a special reception on Friday, September 20 before opening to the public on Saturday, September 21. The Cultural Center — a gorgeous, sprawling non-profit organization that will provide the perfect “canvas” for “Art on Two Wheels” — is located at 307 Old Main Street in the mid-Cape town of Yarmouth, Massachusetts.

We invite you to join The Cultural Center of Cape Cod in a partnership that will meet the exclusive needs of your corporation and expose your brand through international, regional and local marketing throughout 2019.

Exclusive Sponsorship Levels

\$10,000 Live to Ride

\$5,000 Rebel

\$2,500 Hog - 5 available

\$1,500 Chopper - 10 available

\$500 Iron Head - 20 available

\$250 By the Bike Sponsor - 20 available



**Sponsorship must be confirmed and paid in full by April 15th, 2019 in order to be included in all printed materials*

Live to Ride - \$10,000

- Exclusivity in the industry
- Private after-hour event for 100 people
Event includes passed hors d'oeuvres provided by the Culinary Arts Center. Bar responsibilities are assumed by the sponsor
- Public recognition from podium at opening reception and the invitation to address guests
- Eight tickets to the Leather and Lace Event on September 20
- Recognition on Title Wall
- Full page ad in catalogue (8" x 11", full color - inside front/back cover, back cover if available)
- Logo on all printed materials including: Poster, Rack Card, Promo Banners, Advertising
- 25 general admission tickets during the run of the exhibition
- Sponsor Spotlight in upcoming E-newsletter (8,000 recipients, 2019 month of sponsor's choice)
- Twelve-month brand exposure on digital platforms including: website, e-newsletter, and social media

Rebel - \$5,000

- Private after-hour event for 50 people
Food & beverage responsibilities are assumed by the sponsor
- Public recognition from podium at opening reception
- Six tickets to the Leather and Lace Event on September 20
- Full page ad in catalogue (8" x 11", full color)
- Logo on select printed materials including: Poster, Rack Card, Promo Banners
- 10 general admission tickets during the run of the exhibition
- Sponsor Spotlight in upcoming E-newsletter (8,000 recipients, 2019 month of sponsor's choice)
- Six-month brand exposure on digital platforms including: website, e-newsletter, and social media

Hog - \$2,500

- Four tickets to the Leather and Lace Event on September 20
- Full page ad in catalogue (8" x 11", full color)
- Listing on select printed materials including: Poster, Rack Card, Promo Banners
- 6 general admission tickets during the run of the exhibition
- Sep.- Nov. 2019 brand exposure on digital platforms including: website, e-newsletter, and social media

Chopper - \$1,500

- Two tickets to the Leather and Lace Event on September 20
- Half page ad in catalogue (8" x 11", full color)
- 6 general admission tickets during the run of the exhibition
- Sep.- Nov. 2019 brand exposure on digital platforms including: website, e-newsletter, and social media

Iron Head - \$500

- Two tickets to the Leather and Lace Event on September 20
- Quarter page ad in catalogue (8" x 11", full color)
- 4 general admission tickets during the run of the exhibition
- Sep.- Nov. 2019 brand exposure on social media

"By the Bike" Sponsor - \$250

- Logo and sponsor message on a plaque associated with one bike in the exhibit.
Location and Bikes will be assigned by Cultural Center Curator
- Listing in catalogue
- 2 general admission tickets during the run of the exhibition
- Sep.- Nov. 2019 brand exposure on social media

Thank you for reviewing the information about sponsoring Art on Two Wheels, your consideration of support is greatly appreciated. For more information regarding this once in a lifetime opportunity, please contact: Molly Demeulenaere at mollyd@cultural-center.org or call 617-875-3715.

Please remember, to be included on printed materials, sponsorship commitments must be received before April 15, 2019.

Please completely fill out and return this sponsorship form via email to mollyd@cultural-center.org or mail a hard copy to:

Cultural Center of Cape Cod
Attn: Art on Two Wheels
307 Old Main Street, South Yarmouth, MA 02664

Corporate Logos must be received by May 1, 2019 in order to be included where applicable. Please send to bnash@cultural-center.org.

Please indicate your sponsorship level.

- \$10,000 Live to Ride
- \$5,000 Rebel
- \$2,500 Hog
- \$1,500 Chopper
- \$500 Iron Head
- \$250 By the Bike Sponsor

TOTAL SPONSORSHIP: \$ _____

Additional Tickets to Leather and Lace Event: \$50 per ticket x _____ tickets = Total \$ _____

*Name: _____

**Business/Individual/Foundation name as printed above will be used on all signage applicable*

Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

*Website Link: _____

*To be posted on www.cultural-center.org.

Check Enclosed Mail Invoice Credit Card (Amex, MC, Visa) _____

Credit Card Number (if applicable) _____

Expiration Date _____ CVV# (Found on white strip on back of card) _____

Signature: _____ Date: _____

If you would like to make a payment by phone or have other questions regarding payment, please contact our Business Administrator, Meg McNamara at 508-394-7100.